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What makes “Down To Earth” on essential for any educational institution library ?

Down To Earth offers a comprehensive perspective on environment, tracing linkages between an issue and its science, economics, politics and human impact. It does not merely report. It takes stands. Because we believe, environmental issues entail not merely on enquiry into problems, but equally, an exploration of solutions. It keeps the students updated on environmental issues. It comes every fortnight, with latest developments spanning an entire gamut of environmental issues. Since environment is now an integral part of the academic curriculum, we believe that this magazine could play a vital role in the learning process.

To carry forward this initiative, we request you to consider recommending our “Down To Earth” magazine to the libraries of all Technical Educational Institutions affiliated to your esteemed University. Copies of recent issues of DTE are enclosed for your ready reference. Yearly subscription charge (24 issues) to this magazine is Rs. 650.00 only. Respective institutions can subscribe this magazine by sending a Demand Draft drawn in favour of “Society for Environmental Communications” payable at New Delhi.

We request you to consider our proposal and give us a chance to participate in the environmental educational programmes of your esteemed institution, to take it to the next level.

Thanking you for your support and with best regards,

Sincerely yours,

-/ Sd /-

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